

Services

We specialize in online marketing outsourcing services and Technologies applied to the web for companies all over the world.

We emphasize optimum results with the objective of striking a perfect balance between creativity and effectiveness.

Start Your Project Now!

Technology
System adapted to each client

We develop a system adapted to each client, in order to manage different areas in a way that they are interconnected. We make a previous research process, with statistics, reports, and all kind of information needed to able to make the right decision.

Intranet

We develop private reds for Internet protocols for the company to be able to share it's information and operations with employees and providers in a safety way. We create different permission levels for the different users.

CMS

Following each site's requirements, we suggest and implement different open source solutions, adapting the modules to the functionalities thjat each company needs. UserMax has Developer his own CMS system, called "Sentinel", that is 100% standard compliant, validating the code for w3C.

E-Commerce

Nowadays is essential to every company that wants to grow, using the tools and advantages that Internet offers, where e-commerce is one of the most important. We develop the virtual shop that you need in order to improve your selling process. Having a "buying cart" for your business means being open 24/7.

PMS (Project Management System)

This tool allows you to be communicated all the time, with clients, providers, agents, and everyone involved in the projects. This means a permanent and instant feedback. We can also assign different permission levels for the different users.

MLM Network Marketing

MLM Network Marketing system allows you to mount a network with the level and quality of existing multinational networks (TravelOne, Herbalife, Omnilife, Tiens, Amway, etc).

We offer a set of solutions based on innovative and revolutionary marketing networks and different types of compensation multilevel Affiliations in the system, commission management, and more on a single fully integrated application.

Distance Education

A complete solution for universities, colleges, training schools that want to start the race "virtual distance".

We use an environment of information technology and communications, which fully supports the educational process, administrative, social and educational institutions to enable integration and teamwork of teachers, tutors and students.

We rely on the principles of teamwork (collaborative and cooperative), integration of knowledge, generation of meaningful learning environments and comprehensive development (leadership, responsibility, autonomy).

SEO

We adapt the information on a website to make it appear in the first positions in search engines. The term SEO means "Search Engine Optimization" and consists in applying different technics that help the main search engines (Google, yahoo, etc) place a given site on a desirable position and on a high category when a given search (key words) is performed.

This is basically useful for websites that feature products or services with a high level of competition in the market, because it helps placing them in a better position than his competitors in the results list (SERPs). The departments of the agency involved are multiple, since the technics applied for SEO need to be performed in the code, in the design and also in the content (texts).

Online Marketing

The most important advantage of Internet as an advertising medium, is that, unlike the rest, it offers the user the possibility to interact with it. The user is exposed to the ad (as in every medium) but most important, he is able to interact just by a click.

From now on, your experience is Developer in your own website, where you can manage your audience to introduce new products or services or communicate the ones your company already offers. Internet is a flexible medium that can easily complement your sales strategy improving your positioning in the market. The key is not to have a great Home page, but to be known, calling the audience's attention, and increasing the traffic to your site.

When used properly and in an intelligent way Internet has no limits.

Wesites

We develop each website adapting it to each client needs, from institutional to corporate, transactional and "buying cart". We bring creativity, fresh and innovative ideas, always having in mind the target audience. With the know how that years of experience allow, UserMax has Developer his own work method.

This personal working method is based on our collective experience as a company, and also on the learning process of our developers, in order to achieve every project's goals. The result is an efficient and effective development process.

A banner is an advertising piece "inserted" on a website. The goal is to bring traffic to the site of the advertiser, that pays for this inclusion.

We develop banners from images (GIF or JPEG), or from animations designed with Technologies such as Java, Adobe Shockwave and mainly Flash. Designed with the goal of attracting the user, these pieces should communicate the given message in an outstanding way.

The banner is shown every time a user enters the website that features it. The idea is that when the user clicks on the banner, he is automatically redirected to the website the advertiser wishes, what is know as "click through"

SEM

Search Engine Marketing or SEM, is a Marketing tool that helps improving the positioning of the site in the web, bringing more traffic to that site, by being attractive to search engines such as google, yahoo, etc. This strategy really improves the company's sales. We specialize in organic and sponsored positioning, helping our clients rank in the first positions on the main search engines.

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